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Media Contact:

Hayley Smith

Koopman Ostbo Marketing Communications

Direct: 503-517-6965

Hayley@KoopmanOstbo.com

**Vegetable-based Snacking Meets Delicious Flavor in
New RW Garcia 3 Seed Gluten Free Crackers**

*The snack experts meet consumer demand with
Sweet Potato, Kale and Pumpkin Flavors*

San Jose, Calif. – June 9, 2015 – With healthful snacking between meals continuing to grow in popularity, [RW Garcia](#), the family-owned-and-operated leading snack food provider for more than 30 years, is meeting that increased demand with new vegetable-based crackers that are unique and full of flavor. RW Garcia’s new 3 Seed Gluten Free Crackers feature flaxseeds, sesame seeds and chia seeds and are available in three varieties—Sweet Potato, Kale, and Harvest Pumpkin & Blue Corn.

“We chose sweet potato, kale and pumpkin because they’re such strong and popular flavors,” said Margaret Garcia, RW Garcia co-founder and vice president of sales and marketing. “From the traditional tortilla chip, to our new innovative specialty crackers, RW Garcia is all about providing snacks for many different palates—and providing exactly what snack lovers are looking for.”



RW Garcia 3 Seed Gluten Free Crackers bring something new to the table this summer. The crackers are delicious right out of the box and also provide the perfect base for meats, cheeses, dips and spreads. Whether serving as a kid-friendly afternoon snack, as part of a summer BBQ spread, or as hors d’oeuvres at a dinner party, RW Garcia crackers are versatile and tasty enough to play many roles.

The new crackers are certified gluten free, enabling those who follow a gluten free diet to snack with confidence. The entire line also features Non-GMO Project verified ingredients that are free of trans fat and cholesterol. Due to the flaxseeds, sesame seeds and chia seeds, the crackers are rich in omega 3 and high in fiber.

The new 3 Seed Gluten Free Crackers join the RW Garcia family of products that also includes [Dippers](#), corn chips with unique flavors and a shape and texture ideal for dipping, as well as [MixtBag](#) tortilla chips that combine different types of corn chips in one bag. As the first snack chip company to be verified by the Non-GMO Project, all RW Garcia snacks use non-GMO ingredients and are free from additives and preservatives.

The new 3 Seed Gluten Free Crackers come in a 6.5 oz. box with an MSRP of \$5.99-\$6.49. They are currently available nationwide in Kroger stores, Raley's Supermarkets and other grocery and specialty stores. For more information about RW Garcia and its family of products, please visit www.RWGarcia.com.

About RW Garcia

Founded in 1982 with offices in San Jose, California, RW Garcia is a family owned and operated leading snack food manufacturer. RW Garcia is committed to sourcing the finest ingredients available, and all of its products are made from stone ground non-GMO corn, contain no additives or preservatives, are verified non-GMO and are certified gluten free. RW Garcia operates manufacturing facilities in both Las Vegas, Nevada, and Lincolnton, North Carolina, and its unique products can be found throughout North America, as well as in the United Kingdom, Europe and Australia. For more information, please visit www.RWGarcia.com. Additional information is available on [Facebook](#), [Twitter](#) and [Pinterest](#).

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